

A Diversity Career Event

Deadline for Participation is Wednesday, May 5th

Wednesday, May 19, 2010 • 10:00 a.m. – 3:00 p.m
Constant Convocation Center, Norfolk, Virginia

Virtual Career Event May 19th – June 1st
2 GREAT RECRUITING EVENTS – 1 LOW PRICE!

Meeting the demands of today's complex, multicultural marketplace requires diversity of input, thought and perspective. The CareerConnection Diversity Career Event is designed to help employers find untapped reservoirs of people who can add value, and mesh with the culture of your organization. In today's world, seeking diversity makes good business sense.

PLATINUM PACKAGE

\$2,325

- 10' x 15' booth located in a premium position to include pipe and drape, (2) 6' skirted tables and 4 chairs
- 1 col. (1.63") x 6" ad on Sunday, May 16th in The Virginian-Pilot Career Connection section (ad info due Wednesday, May 12th)
- Company logo featured in the event handout and in promotions
- Basic Virtual Career Event booth to include:
 - Logo at our Virtual Career Event Site
 - Company Profile at our Virtual Career Event Site
 - Position listings (10) / "Easy Match" easy questionnaire
 - Map at our Virtual Career Event site showing your company's location
 - Video intro

GOLD PACKAGE

\$1,750

- 10' x 10' booth located in a premium position to include pipe and drape, (1) 6' skirted table and 2 chairs
- 1 col.(1.63") x 3" ad on Sunday, May 16th in The Virginian-Pilot CareerConnection section (ad info due Wednesday, May 12th)
- Company name featured in the event handout and in promotions
- Basic Virtual Career Event booth to include:
 - Logo at our Virtual Career Event Site
 - Company Profile at our Virtual Career Event Site
 - Position listings (10) / "Easy Match" questionnaire
 - Map at our Virtual Career Event site showing your company's location

SILVER PACKAGE

\$1,000

- 10' x 10' booth to include pipe and drape, (1) 6' skirted table and 2 chairs
- Company name featured in the event handout and in promotions
- Basic Virtual Career Event booth to include:
 - Logo at our Virtual Career Event Site
 - Company Profile at our Virtual Career Event Site
 - Position listings (10) / "Easy Match" questionnaire
 - Map at our Virtual Career Event site showing your company's location

ASK ABOUT THE NEW BUSINESS INCENTIVE!

Event promotion will include Print, Online via CareerConnection.com and DiversityInc.com and handouts at the event (estimated value \$100,000).

Packages include: A continental breakfast being served from 8:30 am – 9:30 am and lunch for two. Additional lunches are available two weeks prior to the event for \$20 each. There will be copy machine access for employers only, an employer break room / network area and an interview room available throughout the day.



Career Connection

CareerConnection.com

FOR MORE INFORMATION, PLEASE CONTACT YOUR RECRUITMENT ADVERTISING TEAM OR CALL 446-2900.

DAILY IN THE VIRGINIAN-PILOT AND AT HAMPTONROADS.COM