

**January 2010**

Sun	Mon	Tues	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

**February 2010**

Sun	Mon	Tues	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

**March 2010**

Sun	Mon	Tues	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

**April 2010**

Sun	Mon	Tues	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

**May 2010**

Sun	Mon	Tues	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**June 2010**

Sun	Mon	Tues	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

# Recruitment Calendar of Opportunities

# [2010]

**July 2010**

Sun	Mon	Tues	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

**August 2010**

Sun	Mon	Tues	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

**September 2010**

Sun	Mon	Tues	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

**October 2010**

Sun	Mon	Tues	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

**November 2010**

Sun	Mon	Tues	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

**December 2010**

Sun	Mon	Tues	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

**Mega Employment Section (January/September)**  
 The Virginian-Pilot's heavily promoted CareerConnection section featuring increased employment opportunities both in the paper and online.  
**Dates:** Publishes Sun., January 10th (New Year, New Career) and Sun., September 12th in the CareerConnection section and the following Tues. in the Hampton Roads Section. Also found online at CareerConnection.com.  
**Deadlines:** Normal deadlines apply.

**New Year, New Career Event (January)**  
 Meet face-to-face with hundreds of job seekers ready to start the New Year off with a new career. This event is heavily promoted to attract both active and passive job seekers. Don't miss this opportunity to be part of the first CareerConnection Career Event of the year!  
**Date:** Wed., January 27th (Constant Convocation Center) 10 am – 3 pm, Virtual Career Event: January 27th – February 9th  
**Deadline to participate:** Wed., January 13th

**Healthcare Career Day (February)**  
 This targeted event provides companies the opportunity to meet face to face with hundreds of experienced candidates as well as recent graduates ready to enter the industry. An intense promotional campaign and very professional venue differentiate this event from others in the market.  
**Date:** Tues., February 16th (Constant Convocation Center) 10 am – 3 pm, Virtual Career Event: February 16th – March 1st  
**Deadline to participate:** Tues., February 2nd

**Transitioning Military Security Clearance Recruiting Event (March)**  
 Hampton Roads is proud to have the distinct honor of being one of the largest military installations in the world and now, host to CareerConnection's Transitioning Military / Security Clearance Career Event. This event will bring together the top transitioning military (talent), experienced IT professionals and many others. Meet face to face with hundreds of job candidates who possess various levels of military experience, active security clearances, and experience in information technology, software, engineering, skilled labor and other related fields.  
**Date:** Tues., March 16th (Constant Convocation Center) 10 am – 2 pm, Virtual Career Event: March 16th – March 29th  
**Deadline to participate:** Tues., March 2nd

**Spring Career Day (April)**  
 Meet face to face with over 2,000 people interested in learning more about your company and your employment opportunities. This event is heavily promoted to attract both active and passive job seekers.  
**Date:** Wed., April 14th (Constant Convocation Center) 10 am – 3 pm  
**Deadline to participate:** Wed., March 31st

**Diversity Career Day (May)**  
 This is an excellent opportunity to meet a diverse pool of qualified professionals, skilled laborers, and minority and women candidates.  
**Date:** Wed., May 19th (Constant Convocation Center) 10 am – 3 pm, Virtual Career Event: May 19th – June 1st  
**Deadline to participate:** Wed., May 5th

**National Nurses Week Recognition (May 6th – May 12th)**  
 The Virginian-Pilot's CareerConnection will collect letters and quotes that our readers have submitted about the lasting impact a nurse has made in their lives and print these in a special section honoring those nurses that we couldn't possibly honor enough. In addition to recognizing top nurses in the Hampton Roads region, this publication will draw a great deal of positive attention to the Nursing and Healthcare profession.  
**Date:** Publishes in The Virginian-Pilot on Wed., May 5th  
**Space Reservation/Ad Material Deadline:** Mon., April 12th

**Hampton Roads' Employers of Choice – Turning Point (June)**  
 Hampton Roads' Employers of Choice – Turning Point is a full color magazine style publication showcasing the best of the regions employers in Hampton Roads. This publication will include editorial content that reflects key trends and relevant issues at the forefront in the human resources community. This year's edition focuses on the turning point in employment and the economy. Don't miss this strategic opportunity to showcase your employer brand and capture some of the regions best and diverse talent!  
**Date:** Publishes in The Virginian-Pilot on Wed., June 9th  
**Space Reservation/Ad Material Deadline:** Fri., April 30th

**Discover Hampton Roads Magazine (July)**  
 Reach thousands of local residents, as well as newcomers to the area who eagerly await this annual publication. This publication features information on all aspects of the life in Hampton Roads including education, employment, shopping, sights to see, and more.  
**Date:** Publishes in The Virginian-Pilot on Wed., July 14th  
**Space Reservation/Ad Material Deadline:** Wed., June 2nd

**Just for Women Career Event (August)**  
 CareerConnection is embracing the importance of diversity in the workplace by hosting the 4th annual Just for Women Career Event. This high-caliber recruiting event will enable you to meet face to face with hundreds of talented women in all fields.  
**Date:** Wed., August 11th (Constant Convocation Center) 10 am – 3 pm, Virtual Career Event: August 11th – August 24th  
**Deadline to participate:** Wed., July 28th

**What's Next? (September)**  
 A Guide to Life after High School for Juniors and Seniors. This publication is filled with information about everything from scholarships and financial aid to workforce development programs. What's Next will aid 24,000 area high school students in a time when they are making crucial decisions about their futures. This tabloid style publication will be inserted into The Virginian-Pilot with an additional 29,000 copies being distributed directly to high school guidance counselors.  
**Date:** Publishes in The Virginian-Pilot on Wed., September 22nd  
**Space Reservation/Ad Material Deadline:** Fri., September 3rd

**Fall Career Day (October)**  
 Meet face to face with over 2,000 people interested in learning more about your company and your employment opportunities. This event is heavily promoted to attract both active and passive job seekers.  
**Date:** Tues., October 5th (Constant Convocation Center) 10 am – 3 pm  
**Deadline to participate:** Tues., September 21st

**Industry Profiles (Spring & Fall)**  
 This ad campaign will give your job opportunities Maximum Exposure for a deeply discounted price. It also provides job seekers insight into your industry. The section appears in the CareerConnection section targeting active job seekers, in the Hampton Roads section targeting passive job seekers and online at CareerConnection.com.

**The following industries are profiled:**

- Medical –**  
 Sun., March 21st & Tue., March 23rd  
 Sun. November 21st & Tue., November 23rd
- Seasonal –**  
 Sun., May 2nd & Tue., May 4th  
 Sun., September 26th & Tue., September 28th
- Education / Career Training –**  
 Sun., April 25th & Tue., April 27th  
 Sun., November 7th & Tue., November 9th
- Customer Service / Call Centers –**  
 Sun., October 24th & Tue., October 26th

**CareerC@nnection**  
 CareerConnection.com  
 DAILY IN THE VIRGINIAN-PILOT AND AT HAMPTONROADS.COM

For more information contact  
 your Recruitment Advertising Team  
 at 757.446.2900